Digital Toolkit
Introduction

Family Planning 2020 (FP2020) was pleased to release its annual progress report *FP2020: Women at the Center*, on November 11, 2019.

**Report:** [familyplanning2020.org/progress](http://familyplanning2020.org/progress)

The report was published in print and online prior to the start of the 25th anniversary of the United Nations Population Fund’s International Conference on Population and Development in Nairobi, Kenya.

Alongside the latest data and analysis on family planning in FP2020’s 69 focus countries, the report also includes reflections on the need for a women-centered holistic approach and stories from partners, beneficiaries, and youth representatives.

**This document provides messages, practical information, tips, and links to key documents to allow partners to help share the important message of FP2020 and engage audiences more broadly.**

Any questions, contact us [here](http://here).
How to talk about the FP2020 Annual Report
### Key messages

<table>
<thead>
<tr>
<th>Goal</th>
<th>Position the FP2020 annual report as a critical informant on progress, spark conversation about what can be done differently, and inspire action as we reset our vision and enter a new decade.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Key message</td>
<td>Access to family planning is fundamental to the success of most other development initiatives. Today over 300m women and girls are using family planning in FP2020’s 69 focus countries. Working with our partners, we have achieved huge progress but the challenge of putting women at the centre of development remains urgent. To improve the lives of millions more, we need fresh commitments and new resources.</td>
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<tr>
<td>Defining arguments</td>
<td>More women and girls in the world’s lowest income countries have access to family planning than ever before</td>
</tr>
</tbody>
</table>
Since 2012, 25 countries have gained 500,000 additional users of modern contraceptive methods. 314 million women and girls are now using modern contraception. Funding from donor governments rose to $1.5 billion in 2018, the highest level since FP2020 was launched. The number of new users of modern contraception has increased by 9 million since last year. 9 countries are on track to surpass the FP2020 goals they set for growth in modern contraceptive use. Investing in family planning is a development “best buy” that can accelerate achievement across the SDGs. 119 million unintended pregnancies, 21 million unsafe abortions, and 134,000 maternal deaths were prevented in the last year as a result of modern contraceptive use. 12 FP2020 countries have gained 1 million additional users of modern contraception since 2012. Since 2012, 25 countries have gained 500,000 additional users of modern contraceptive methods. Funding from donor governments rose to $1.5 billion in 2018, the highest level since FP2020 was launched.

### Supporting evidence

**Key figures in FP2020’s 69 focus countries**

- **314 million** women and girls are now using modern contraception.
- **The number of new users of modern contraception has increased by 9 million since last year.**
- **Investing in family planning is a development “best buy” that can accelerate achievement across the SDGs.**
- **Since 2012, 25 countries have gained 500,000 additional users of modern contraceptive methods.**
- **9 countries are on track to surpass the FP2020 goals they set for growth in modern contraceptive use.**
- **12 FP2020 countries have gained 1 million additional users of modern contraception since 2012.**
- **119 million unintended pregnancies, 21 million unsafe abortions, and 134,000 maternal deaths were prevented in the last year as a result of modern contraceptive use.**
# Supporting evidence

Examples of local data points

<table>
<thead>
<tr>
<th>Country</th>
<th>Data Point</th>
</tr>
</thead>
<tbody>
<tr>
<td>India</td>
<td>As a result of modern contraceptive use in India, 22,000 maternal deaths have been averted since 2012</td>
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<tr>
<td>Nepal</td>
<td>As a result of modern contraceptive use in Nepal, almost half a million unsafe abortions have been averted since 2012</td>
</tr>
<tr>
<td>Kenya</td>
<td>6.1 million women are using a modern contraception in Kenya today, almost 2 million more since 2012</td>
</tr>
<tr>
<td>Nigeria</td>
<td>As a result of modern contraceptive use in Nigeria, 2.3 million unintended pregnancies have been averted since 2012</td>
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<tr>
<td>Mozambique</td>
<td>An estimate of 6.5 million women are using a modern method of contraception in Mozambique, almost 1.8 million more since 2012</td>
</tr>
<tr>
<td>Uganda</td>
<td>The number of users of modern contraception in Uganda has almost doubled since 2012, from 1.6 million to 3 million</td>
</tr>
</tbody>
</table>
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Key collateral available
Available content for you to download

- Media Advisory
- Country specific data
- Press release
03

How to amplify the report on social media
The #FP2020Progress report #WomenAtTheCenter is now live! Find out the latest data and insights on progress in #familyplanning across 69 countries: familyplanning2020.org/progress @FP2020Global

Since last year, the population of women and adolescent girls of reproductive age increased by 15 million. Read updates in the new @FP2020Global annual report at: familyplanning2020.org/progress #FP2020Progress #WeAreFP2020

Providing access to #familyplanning lifts women, girls and societies. The 2019 #FP2020Progress report #WomenAtTheCenter is now available at familyplanning2020.org/progress @FP2020Global

Read more about the FP2020 partnership, #familyplanning financing, accountability and MORE in the @FP2020Global annual report! familyplanning2020.org/progress #FP2020Progress #WeAreFP2020

The number of users of modern contraception in the 69 FP2020 focus countries has grown by 53 million since @FP2020Global was launched, including 9 million additional users just since last year. familyplanning2020.org/progress #Beyond2020

Empowerment of women and girls is critical for meeting the #SDGs. That's why @FP2020Global's annual report will focus on #WomenAtTheCenter. familyplanning2020.org/progress #FP2020Progress
#DYK 45 countries have established numeric goals of increasing contraceptive prevalence through family planning programs? Read about all the updates in the new @FP2020Global annual report familyplanning2020.org/progress #FP2020Progress #WeAreFP2020

314 million women and girls are now using modern contraception in the 69 FP2020 focus countries. Find out more in the 2019 #FP2020progress report #WomenAtTheCenter #familyplanning: familyplanning2020.org/progress

Since 2012, 25 countries have gained 500,000 additional users of modern contraceptive methods. Find out more: familyplanning2020.org/progress #FP2020progress @FP2020Global

More women and girls in the world’s lowest income countries have access to family planning than ever before. We need to build on progress to ensure no woman or girl is left behind - @BethFP2020 @FP2020Global #FP2020Progress

Investing in #familyplanning is one of the smartest moves a government can make. Every $1 spent on addressing unmet need for contraceptives can save governments up to $6. @BethFP2020 #FP2020progress

Strengthening our partnerships and unlocking resources for #familyplanning remain crucial to further progress. #WeAreFP2020 Find out more: familyplanning2020.org/progress
Recommended hashtags

**Family Planning:**
- #FP2020
- #FamilyPlanning
- #WeAreFP2020
- #Contraception
- #WomenAtTheCenter
- #FP2020Progress
- #FP2020Global
- #SRHR
Assets

**Infographic**

**Text graphic**

MORE WOMEN & GIRLS HAVE ACCESS TO FAMILY PLANNING THAN EVER BEFORE

**Quote graphic**

TOGETHER WE CAN CREATE A WORLD WHERE EVERY WOMAN AND GIRL HAS THE CHANCE TO GROW, THRIVE, AND PLAN THE FAMILY SHE WANTS.

Beth Schlachter, Executive Director, FP2020
FP2020
WOMEN AT THE CENTER
2018–2019