Introduction

Family Planning 2020 (FP2020) was pleased to release its annual progress report *FP2020: The Arc of Progress*, on January 26, 2021.

**Report:** familyplanning2020.org/progress

The report will be official launched at FP2020 Virtual Celebration event: *Celebrating Progress, Transforming for the Future* at 8:00 AM EST.

Alongside the latest data and analysis on family planning in FP2020’s 69 focus countries, the report also includes reflections on the last eight years of the partnership and the road ahead. That initial eight-year period is now drawing to a close. We didn’t reach 120 million, but we did bend the curve of progress upward. We also tell the story of how in the past year the family planning community faced its greatest threat yet—the COVID-19 pandemic—and how partners all over the world worked heroically to maintain health services And we look ahead to what comes after FP2020: a new partnership that is smarter, stronger, more inclusive, and built to take us to 2030.

This document provides messages, practical information, tips, and links to key documents to allow partners to help share the important message of FP2020 and engage audiences more broadly.

Any questions, contact us [here](#).
01
How to talk about the FP2020 Annual Report
### Overall message

As the FP2020 partnership concludes its work, 320 million women and girls now have access to family planning in 69 low-income countries.

### Key messages

| Partners and countries around the world responded rapidly to Covid-19 and the threat it posed to decades of women’s progress |
| Family planning must continue to be prioritised as the bedrock of women’s advancement and the key to economic empowerment |
| Millions more still want access to modern methods of contraception and every woman and girl, no matter where she lives, should have access to family planning |
| Reaching more women and girls will be the driving force behind the new FP2030 partnership, which aims to inspire and galvanize the next decade of progress |
Across the 69 FP2020 focus countries, modern contraceptive prevalence (MCP) has risen by more than 2 percentage points since 2012. 320 million women and girls are now using modern contraception. Funding from donor governments rose to $1.5 billion in 2019, the highest level since FP2020 was launched. As of July 2020, there were an estimated 942 million women of reproductive age in the 69 FP2020 focus countries. Investing in family planning is a development “best buy” that can accelerate achievement across the SDGs. In 13 countries the number of modern contraceptive users has doubled since 2012. 121 million unintended pregnancies, 21 million unsafe abortions, and 125,000 maternal deaths were prevented in the last year as a result of modern contraceptive use. Across the 69 FP2020 focus countries, modern contraceptive prevalence (MCP) has risen by more than 2 percentage points since 2012. 11 countries are on track to surpass the FP2020 goals they set for growth in modern contraceptive use. 121 million unintended pregnancies, 21 million unsafe abortions, and 125,000 maternal deaths were prevented in the last year as a result of modern contraceptive use. Funding from donor governments rose to $1.5 billion in 2019, the highest level since FP2020 was launched.
Examples of local data points

<table>
<thead>
<tr>
<th>Country</th>
<th>Data</th>
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<tbody>
<tr>
<td><strong>BURKINA FASO</strong></td>
<td>By June of 2020, the country had achieved an MCP for all women of 27.6% and an MCP for married women of 30.5%, on track to reach the goal outlined in the costed implementation plan.</td>
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<td><strong>LIBERIA</strong></td>
<td>Contraceptive use is growing fast in Liberia, with MCP for all women increasing from 18.2% in 2012 to 26.5% in 2020.</td>
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<td><strong>ETHIOPIA</strong></td>
<td>The MCP in Ethiopia for all women rose from 20.7% in 2012 to 29% in 2020.</td>
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<td><strong>MALAWI</strong></td>
<td>Malawi has achieved one of the highest MCPs among FP2020 countries in Africa (48.9% in 2020).</td>
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<td><strong>MOZAMBIQUE</strong></td>
<td>Mozambique’s MCP for all women rose from 14.5% in 2012 to 36.4% in 2020, exceeding the country’s own goal of 34%.</td>
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<td><strong>UGANDA</strong></td>
<td>Uganda's MCP for all women rose from 21.3% in 2012 to 30.4% in 2020, and the country has added 1.6 million users of modern contraception.</td>
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# Examples of local progress: COVID-19

<table>
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<tr>
<th>INDIA</th>
<th>TOGO</th>
<th>KENYA</th>
<th>HAITI</th>
<th>PAKISTAN</th>
<th>ZAMBIA</th>
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<tr>
<td>India quickly developed and disseminated new guidelines for all states, mandating that “under no circumstances” should essential services (including family planning) be denied.</td>
<td>Family planning NGOs took the lead in developing guidelines for health care workers and drafting contingency plans for service delivery, working in close cooperation with the Ministry of Health, the World Health Organization, UNFPA, and other partners.</td>
<td>Kenya developed COVID-19 guidelines for reproductive health, issuing a guidance document with practical recommendations for the continuation of reproductive, maternal, newborn, and family planning services during the pandemic.</td>
<td>The Ministry of Health conducted a quantification exercise with UNFPA and other partners early in the pandemic and took steps to temporarily reorient the commodity pipeline toward short-term methods.</td>
<td>The working group structure—which enables the federal and provincial governments to coordinate with each other and with partners—was critical for developing an effective response and managing supply chain issues.</td>
<td>Civil society organizations joined forces to physically transport contraceptives to rural health centers to forestall shortages.</td>
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Key collateral available
Available content for you to download

Media Advisory
Click here to download the media advisory. Available in French and English.

Country specific data
Click here to find out more from the website. Live from 26 January.

Press release
Click here to find out more from the website. Live from 26 January.
03
How to amplify the report on social media
Sample Tweets

The #FP2020Progress report #TheArcOfProgress is now live! Find out the latest data and insights on progress in #familyplanning across 69 countries: familyplanning2020.org/progress @FP2020Global

As of July 2020, there were an estimated 942 million women of reproductive age in the 69 FP2020 focus countries. Read more in the new @FP2020Global annual report at: familyplanning2020.org/progress #FP2020Progress #WeAreFP2020

Providing access to #familyplanning lifts women, girls and societies. The 2020 #FP2020Progress report #TheArcOfProgress is now available at familyplanning2020.org/progress @FP2020Global

Read more about the FP2020 partnership, #familyplanning financing, measurement and MORE in the @FP2020Global annual report! familyplanning2020.org/progress #FP2020Progress #WeAreFP2020

“The FP2020 partnership will transition throughout 2021 into FP2030 – becoming more inclusive and transparent at all levels.” – Read more from @BethFP2020 in the new #FP2020Progress report: familyplanning2020.org/progress
#DYK as a result of modern contraceptive use from July 2019 to July 2020, there were 121 million unintended pregnancies averted? Read more in the new @FP2020Global annual report familyplanning2020.org/progress #FP2020Progress #WeAreFP2020

Across the 69 FP2020 focus countries, modern contraceptive prevalence (MCP) has risen by more than 2 percentage points since 2012. Find out more: familyplanning2020.org/progress #FP2020progress @FP2020Global

More women and girls in the world’s lowest income countries have access to family planning than ever before. We need to build on progress to ensure no woman or girl is left behind - @BethFP2020 @FP2020Global #FP2020Progress

320 million women and girls are now using modern contraception in the 69 FP2020 focus countries. Find out more in the 2020 #FP2020progress report TheArcOfProgress #familyplanning: familyplanning2020.org/progress

Strengthening our partnerships and unlocking resources for #familyplanning remain crucial to further progress. #WeAreFP2020 Find out more: familyplanning2020.org/progress

In 2019, donor governments provided $1.5 billion USD in bilateral funding for family planning. Find out more in @FP2020Global’s new report: familyplanning2020.org/progress
Sample Tweets

#DYK @FP2020Global has launched the new stronger partnership? Follow @FP2020Global for more on #FP2030. Read more about #FP2030 partnership in the new annual report familyplanning2020.org/progress

“Building on the momentum from eight years of FP2020, and strengthened by the difficult trials of the past year, the global family planning community is ready to embark on a new decade of partnership.” Read more about #FP2030 partnership in the new annual report familyplanning2020.org/progress

The mandate for our next phase has never been clearer. Together we will build on the progress we’ve made, recover from the impact of COVID-19, and advance toward the FP2030 vision.” Read more about #FP2030 vision in the new annual report familyplanning2020.org/progress

“FP2030 will also feature important changes designed to emphasize country leadership, strengthen accountability, and localize much of the decision-making and support.” Read more about #FP2030 partnership in the new annual report familyplanning2020.org/progress

“The 2030 partnership will preserve and expand on the best of FP2020.” Want to know more about the start of #FP2030? Read more about the new vision framework in the new annual report familyplanning2020.org/progress

“The vision statement, guiding principles, and focus areas for the new partnership were developed through a wide-ranging and in-depth consultation with the global family planning community.” Read more about #FP2030 vision framework in the new annual report familyplanning2020.org/progress
Recommended hashtags

Family Planning:
✓ #FamilyPlanning
✓ #MyFPStory
✓ #TheArcOfProgress
✓ #FP2020Progress
✓ #FP2030
✓ #Beyond2020
✓ #Post2020